



Executive Profile

Mark C. Joye

Attorney

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Mark Joye is a seasoned trial lawyer who has represented plaintiffs injured from defective products, car crashes, and tractor-trailer collisions in courtrooms across the country. In 1997, Mr. Joye represented the parents of young Sergio Jimenez, who was killed when ejected from the rear of a Chrysler minivan. The case of *Jimenez v. Chrysler* resulted in a \$262.5 million verdict for Mr. Joye's client. At that time, it was the largest verdict ever returned against an automobile manufacturer and it still remains the largest personal injury verdict in the state of South Carolina. The case brought national attention to the Joye Law Firm and renewed pressure against Chrysler Corporation to fix the unsafe rear door latches of its minivans. As a result of the case, Mr. Joye frequently lectures to state and national bar organizations on automotive product liability and trial practice and procedure.

Subsequently, Mr. Joye has been the lead counsel on multiple cases involving clients who were killed or sustained catastrophic injuries due to defective products or due to vehicular accidents.

Education:

University of North Carolina, Chapel Hill (B.A.)
University of South Carolina School of Law (J.D.)

Bar Admissions:

1989 – South Carolina
1991 – U.S. District Court

Joye Law Firm
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2000 – U.S. Court of Appeals 4th Circuit

Areas of Practice:

Products Liability

Wrongful Death

Personal Injury

Certification/Specialties:

Board-Certified Civil Trial Advocate by the National Board of Trial Advocacy

Published Works:

“Computer Animations,” *TRIAL* magazine, November 1998

“Avoiding 10 Pitfalls of Demonstrative Evidence,” *TRIAL* magazine, November 2000

“Big Brother or Big Savior? Here Comes the Black Box,” *South Carolina Lawyer*, September 2004

Honors and Awards:

American Board of Trial Advocates, Elected Member

Listed in “Who’s Who in American Law,” 1998 – Present

Martindale-Hubbell, AV rating

Boy Scouts of America, Eagle Scout

Professional Associations and Memberships:

South Carolina Trial Lawyers Association, 2005 – Editor; Board of Governors, 2001-present; Executive Committee, 2005 – present; Secretary, 2007 – Present

Charleston County Bar Association, 2000 – 2004; Executive Council

American Board of Trial Advocates, Charleston Chapter, 2007 – President

Association of Trial Lawyers of America, Product Liability Section, 2001 – Present; Leadership Forum

South Carolina Bar Association, 1999 – 2001; Board of Governors

South Carolina Bar Association, 1998 – 1999; President, Young Lawyers Division

Million Dollar Advocates Forum; Member

Attorneys Information Exchange Group; Executive Board

Southern Trial Lawyers Association; Member