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FOR IMMEDIATE RELEASE

Joye Law Firm Announces Winner of Fifth Annual Shoot Three and Win Challenge

Walterboro teenager hits 4 in a row, wins \$1,000

NORTH CHARLESTON, S.C., Jan. 30, 2009—The members of Joye Law Firm are happy to announce Robert Howard, 15, of Walterboro is the winner of its fifth annual “Shoot Three and Win Basketball Challenge.” Howard, who attends Colleton Preparatory Academy, won \$200 during one of the early rounds of the contest. He later returned to participate in the grand prize contest with 10 other contestants, winning the \$1,000 grand prize after hitting four consecutive free throws as part of a shoot-out format.

"The Joye Law Firm's sponsorship of this halftime contest is a big part of the tournament's success."

Tom McTighe
Tournament Director

The basketball challenge, which benefitted the North Charleston Rotary Club's scholarship program and Communities in Schools, was held in conjunction with the Piggly Wiggly Roundball Classic and allowed participants the chances to win \$50, \$200, or \$1,000. The Joye Law Firm paid all of the contest participants' winnings, with the total payout exceeding more than \$3,000 this year. In total, the tournament and the contest raised approximately \$45,000 for the two charities.

“We've always said this tournament is about more than great basketball, and having this contest really creates a sense of excitement among the thousands of fans who attend it each year,” said Tom McTighe, Piggly Wiggly Roundball Classic tournament director.

As part of its sponsorship of the contest, the Joye Law Firm guarantees that one participant will win the grand prize of \$1,000 during halftime of the tournament's championship game.

About the Shoot Three and Win Challenge

Participants enter a drawing for a chance to play in the halftime contests, which are held during most of the tournament games. The cost of entering the raffle-style drawing is \$1 per entry, or \$5 for six entries. Participants are chosen at random and have the opportunities to make two lay-up shots for \$50 or to win \$200 if they make both lay-up shots and a free-throw shot.

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Any participant who makes at least two shots is invited back on the final night of the tournament to compete for the grand prize of \$1,000. To win the grand prize, winners from the previous halftime challenges are asked to participate in a free-throw shootout. If a participant misses any shot, he or she is eliminated. Participants continue to make shots until there is only one person left, who wins the grand prize.

About the Piggly Wiggly Roundball Classic

The Piggly Wiggly Roundball Classic plays host to nationally ranked high school basketball teams that are matched up against local favorites. The annual tournament, which has become a Charleston holiday tradition, was held Dec. 26 through 30, 2008, at West Ashley High School, located on West Wildcat Boulevard in Charleston.

About Joye Law Firm

Based in North Charleston, S.C., Joye Law Firm has been fighting to help people face legal challenges since 1968. The firm has 10 experienced attorneys—with a combined litigation experience of more than 130 years—and more than 30 paralegals and other staff members. Their commitment to excellence is confirmed by the receipt of Martindale-Hubbell's highest legal rating (AV). In 1997, Joye Law Firm received national acclaim when it represented a family whose child died as the result of a defective door latch on a minivan. The jury returned a verdict of \$262.5 million, which was the largest personal injury verdict ever against an automobile manufacturer in the United States at that time. This verdict remains the largest personal injury case in South Carolina. Visit www.joyelawfirm.com to learn more.

EDITOR'S NOTE: Photos from the Joye Law Firm Halftime Challenge are available upon request. Also, more information, including a video, about the halftime challenge can be viewed at the firm's site: www.joyelawfirm.com.

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